

Station KTNV-TV LAS VEGAS, NV

Advertiser () .DEMO.SEN.CAM.COMM.

Product DEMO.SEN.CAM.COMM.

Estimate# 1472

Buyer Katie Keuleman

Phone#

Fax#

Agency () GREAT AMERICAN MEDIA

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 11/14/1472

Flight Dates 09/18/2012 - 09/24/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 35,675.00
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	5A-6A	ACTION NWS@5AM<	:30	\$225.00	09/18-09/21	4	1	4	\$900.00	
	2	TU-F	6A-7A	ACTION NWS@6AM<	:30	\$500.00	09/18-09/21	1	1	1	\$500.00	
	3	TU-F	7A-9A	GD MRN AMR-ABC<	:30	\$500.00	09/18-09/21	4	1	4	\$2,000.00	
	4	TU-F	430A-459A	ACTN NWS@430AM<	:30	\$150.00	09/18-09/21	3	1	3	\$450.00	
	5	SA	5A-6A	ACTN NWS SA@5A	:30	\$300.00	09/22-09/22	1	1	1	\$300.00	
	6	SA	7A-8A	GD MRN-SAT-ABC	:30	\$750.00	09/22-09/22	1	1	1	\$750.00	
	7	SA	8A-9A	ACTN NWS SA@8A	:30	\$600.00	09/22-09/22	1	1	1	\$600.00	
	8	SU	5A-6A	ACTN NWS SU@5A	:30	\$300.00	09/23-09/23	1	1	1	\$300.00	
	9	SU	8A-9A	ACTN NWS SU@8A	:30	\$600.00	09/23-09/23	1	1	1	\$600.00	
	10	TU-F	10A-11A	VIEW-ABC	:30	\$600.00	09/18-09/21	1	1	1	\$600.00	
	11	TU-F	11A-12P	ACTN NEWS@11AM<	:30	\$500.00	09/18-09/21	1	1	1	\$500.00	

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	12	TU-F	12P-1P	CHEW-ABC	:30	\$450.00	09/18-09/21	1	1	1	\$450.00	
	13	TU-F	330P-4P	ACTION NEWS @ 330	:30	\$350.00	09/18-09/21	1	1	1	\$350.00	
	14	TU-F	5P-530P	ACTION NWS@5PM<	:30	\$600.00	09/18-09/21	2	1	2	\$1,200.00	
	15	TU-F	6P-7P	ACTION NWS @6PM	:30	\$600.00	09/18-09/21	3	1	3	\$1,800.00	
	16	SA	6P-630P	ACTION NWS@6PM	:30	\$500.00	09/22-09/22	1	1	1	\$500.00	
	17	SU	6P-630P	ACTION NWS@6PM	:30	\$650.00	09/23-09/23	1	1	1	\$650.00	
	18	TU-F	7P-730P	ACCESS HOLLYWD<	:30	\$500.00	09/18-09/21	2	1	2	\$1,000.00	
	19	TU-F	730P-8P	MILLIONAIRE	:30	\$500.00	09/18-09/21	4	1	4	\$2,000.00	
	20	M	8P-10P	DANCE W/ STARS	:30	\$10,000.00	09/24-09/24	1	1	1	\$10,000.00	
	21	TU-F	11P-1135P	ACTION NWS@11P	:30	\$1,500.00	09/18-09/21	1	1	1	\$1,500.00	
	22	SA	11P-1135P	ACTION NWS@11P<	:30	\$1,250.00	09/22-09/22	1	1	1	\$1,250.00	
	23	M	5A-6A	ACTION NWS@5AM<	:30	\$225.00	09/24-09/24	1	1	1	\$225.00	
	24	M	6A-7A	ACTION NWS@6AM<	:30	\$500.00	09/24-09/24	1	1	1	\$500.00	
	25	M	7A-9A	GD MRN AMR-ABC<	:30	\$500.00	09/24-09/24	2	1	2	\$1,000.00	
	26	M	430A-459A	ACTN NWS@430AM<	:30	\$150.00	09/24-09/24	1	1	1	\$150.00	
	27	M	10A-11A	VIEW-ABC	:30	\$600.00	09/24-09/24	1	1	1	\$600.00	
	28	M	11A-12P	ACTN NEWS@11AM<	:30	\$500.00	09/24-09/24	1	1	1	\$500.00	

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	29	M	12P-1P	CHEW-ABC	:30	\$450.00	09/24-09/24	1	1	1	\$450.00	
	30	M	330P-4P	ACTION NEWS @ 330	:30	\$350.00	09/24-09/24	1	1	1	\$350.00	
	31	M	5P-530P	ACTION NWS@5PM<	:30	\$600.00	09/24-09/24	1	1	1	\$600.00	
	32	M	6P-7P	ACTION NWS @6PM	:30	\$600.00	09/24-09/24	1	1	1	\$600.00	
	33	M	7P-730P	ACCESS HOLLYWD<	:30	\$500.00	09/24-09/24	1	1	1	\$500.00	
	34	M	730P-8P	MILLIONAIRE	:30	\$500.00	09/24-09/24	1	1	1	\$500.00	
	35	M	11P-1135P	ACTION NWS@11P	:30	\$1,500.00	09/24-09/24	1	1	1	\$1,500.00	

---REPORT TOTALS---

Report Totals: 51 / \$35,675.00

---SALES MONTHLY TOTALS---

Sep 12: 51 / \$35,675.00
Sales Totals: 51 / \$35,675.00
Station Totals: 51 / \$35,675.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$148,646	KBLR	0%	KLAS	32%	KSNV	20%	KTNV	24%	KTUD	1%
		KVCW	3%	KVMY	6%	KVVU	14%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

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Demos RA35+

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---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE